

WYOMING AREA FOOTBALL PARENTS ASSOCIATION

March 12, 2015

Dear Parents and WAFPA Members,

I wanted to address some misinformation that's being posted on the Facebook News Group and also remind everyone of the multiple resources we have via which you can stay connected to WAFPA.

I was initially told that my posts were not viewable by all parents in October of last year at a monthly business meeting. At that time, I made a comment that I would make all of my WAFPA-related posts within the News Group to ensure that all WAFPA members see them. If concerns were raised since then, they were not brought to my attention until this week when the issue was posted to the News Group. I spoke with our Secretary and we agreed that she would post WAFPA updates to the News Group on the board's behalf to correct the issue. Obviously, this remedy doesn't address any past posts, i.e. my posts prior to March 10th.

I assume this issue occurred because I limit access to my Facebook account. I do this for two reasons. First, as a principal in a large financial services firm, I'm sensitive to the potential impact social media can have on my reputation and the reputation of my employer. Second, as a medical professional, my wife faces certain issues of privacy, somewhat akin to those faced by a school board member or other public figure. And so we've made a personal decision to limit our use of Facebook to staying in touch with family and relatives. I don't intend to broaden access to my Facebook account and, given the remedy I've described above, I shouldn't need to.

The WAFPA board uses multiple communication tools to keep everyone informed of what's going on. In addition to the Facebook News Group, we post information on the football website and use an email distribution list. At times, we also use phone calls and text messages to reach out to parents directly. Board members have their email addresses and phone numbers posted on the football website, so we are only a phone call, text, or email away if you have questions or need something. Finally, we have regularly scheduled monthly business meetings to which all members are invited. So we are not communicating exclusively through the News Group. I find it hard to believe, with all of the phone calls and emails we've made over the course of the last four weeks, as well as letters we've sent, that people aren't aware of current activities. But as I said, Melissa will make all future posts on behalf of the board to ensure that everyone receives notifications through the News Group.

I'm happy to discuss this in person with anyone who would like to, and I'll be sure to address recent events directly with the school board and administration.

Sincerely,

Donnie