Wyoming Area Football Parents Association
Dan Resciniti – President

Dear Warrior Football Parents,

The 2011 Football Season is rapidly approaching—our first game is September 2nd against Western Wayne. We are currently compiling information for the **2011 Football Program Book** and would like to invite you to submit an advertisement that recognizes your favorite football player and shows support for the team.

2011 Pricing

One-Eighth Page \$20.00 Standard ads are
Quarter Page \$30.00
Half Page \$60.00 in Black and
Full Page: \$120.00 White.

"Shout-out" (NEW!) \$10.00

See attached "Shout-out" example page

Full Page Color for \$250

How to Create an Ad: All standard ads will be in Black and White (with gray scale). If you want to create your own ad, with your pictures and graphics, you can do so with programs like Microsoft Word, PowerPoint, or Photoshop. We can accept your ad (in color or black and white) as an email attachment. Or, if you would rather just write something on a piece of paper, by hand, we can turn it into an ad for the program.

Including Photos in your Ad: Many people like to include current (or past) photos of their favorite player in their ads. Picture Day will be August 20th this year—so we won't have current photos until after the ads are submitted. Submit your ad with a rectangle that says, "Insert Picture Here"—and we will take care of merging the 2011 photo with your advertisement.

Questions? Call Dan Resciniti at (570) 814-5803 or email Dan at paramedic711@aol.com

Submission (AD Only): Nick Perugini -- email Nick at nperugini@aol.com

Or, send to: 2 Ferretti Dr, West Wyoming, PA 18644

Deadline: Please submit your ad and payment to the following address by August 13, 2011.

Return (with payment): WAFPA c/o Dan Resciniti, 298 Baltimore Ave, W Pittston, PA 18643

Name______ Contact Phone_____ Cell____ Email (optional)_____ Address_____ Circle Ad Size: Full – Half – Quarter – Eighth – Full Color – "Shout-out" AMOUNT ENCLOSED:

Make Checks Payable to "WAFPA"